



## **Phreess – A Self-Appreciating Token** By Jose Luis "royserpa" Castro

Website: <https://phreess.com>

Twitter: <https://twitter.com/PhreessCom>

Telegram Group: <https://t.me/PhreessCommunity>

Telegram Personal Phreess: <https://t.me/phreess>

Telegram royserpa: <https://t.me/royserpa>

Reddit: <https://www.reddit.com/r/Phreess/>

Medium: <https://medium.com/@phreess>

Youtube Channel: <https://www.youtube.com/channel/UCopeiHvFSzDc5QYJOwAjkjQ/>

Smart Contract: <https://etherscan.io/address/0xb8cc792d48c36cd8cc4aebbf068ba8067af7248>

Email: [support@phreess.com](mailto:support@phreess.com)

Token Name: Phreess

Tick: Phreess

Total Supply: 2,357,111,317 Phreess Tokens

### **Phreess – The first of it's kind!**

The first self-appreciating token in the whole world of Cryptocurrency!

Nowadays, the DeFi world is trending and growing every day with the new DeFi coin promising insane reaches, but the end up pulling the rug from unsuspecting victims.

The basics of DeFi is to lock your cryptocurrencies in a smart contract to satisfy a liquidity pool and then, in exchange for providing liquidity to a pool, you get a special token, which you can lock again and continue the cycle increasing your "liquidity pool tokens" and, supposedly, increasing your earnings.

The problem with minting an infinite amount of tokens from nowhere is that there is not an infinite amount of buyers (or a finite amount of buyers with infinite capital) so that everyone can sell their tokens and get a profit out of it. Sure, on paper, that is without selling your tokens, you would turn a profit, but when everyone tries to cash out at the same time, that's where no buyers are found.

With that in mind, we can see how DeFi tokens can fail if enough selling pressure emerges.

### **Let's talk about the problems with a Free Market where there is an enormous desire to profit at any cost**

Supply and demand is the economic theory we have been living for a while. The theory says that when Demand rises, supply will have to increase the price, or it's value, to fulfill the demand. And when Supply increases, prices should decrease. There's nothing wrong with that, except when the world or at least the financial world is controlled that don't care about others and end up

manipulating the markets against the people.

When big companies manipulate the markets against the people, they end up paying a piece of the big pie they took home and no one goes to prison, but when someone else does it, it's fraud and they go to prison for years.

The screenshot shows the top of a Wall Street Journal article. At the top center is the logo 'THE WALL STREET JOURNAL.' with navigation links for English Edition, Print Edition, Video, Podcasts, and Latest Headlines. To the right are 'Subscribe' and 'Sign In' buttons. Below the logo is a horizontal menu with categories: Home, World, U.S., Politics, Economy, Business, Tech, Markets, Opinion, Life & Arts, Real Estate, and WSJ. Magazine. A search bar is on the far right. The article title is 'JPMorgan Paying \$920 Million to Resolve Market Manipulation Probes' under the sub-header 'MARKETS | FINANCIAL REGULATION'. The sub-headline reads 'Settlement resolves investigations by DOJ, CFTC and SEC tied to manipulation of precious-metals and Treasury markets'. On the left is a 'SHARE' section with icons for Facebook, Twitter, LinkedIn, and a link icon. The main image is a photograph of the JPMorgan Chase & Co. building with a large sign in the foreground. On the right side of the article preview, there is a 'MOST POPULAR VIDEOS' section with four video thumbnails and titles: 1. 'Deadly Clashes in Nigeria: Why #EndSARS Protests Have Grown', 2. 'NASA's Osiris-REX Successfully Touches Asteroid Bennu', 3. 'Why East Asia Is Beating the West in Controlling Coronavirus', and 4. 'Why Early Voters Are Breaking Records'.

Illustration 1: Wall Street Journal, JPMorgan's Manipulation Fine

The big problem is not if manipulation affects you as a person, but how manipulation works against humanity and making everyone less able to enjoy life.

Bitcoin doesn't escape this manipulation, unfortunately, as with Tether (USDT), the price has been greatly influenced.

Free markets are great when there's no need or greed. When you have a strong moral compass, these situations wouldn't happen, not even cross your mind.

### Printing and Manipulation as mayor influence of today's chaos

Printing US Dollars is all fun and games, except when the bill comes. What would happen if suddenly someone could "print" 1,000,000 Bitcoins out of nowhere? Bitcoin price would drop like a stone and its value would be lower because new bitcoin can be "printed" and new bitcoin is "printed".

What if we could reverse such mechanisms and make them in favor of humanity and fight back and have a chance of making a great land for our next generations?

What if we could "manipulate" back the markets and create a new super cryptocurrency where everyone actually turns life around and increase wealth exponentially?

The US Dollar is manipulated, metals, bitcoin, and similar markets are also manipulated by one entity or another. So, where to go?

Let's go the two biggest cryptocurrencies, Bitcoin and Ethereum, as they are some of the most visible cryptocurrencies.

### **Phreess is born – The First Self-Appreciating token**

The first **self-appreciating token** is born. The term **self-appreciating** refers to the act of self-love in oneself as a human being. **Self-appreciating** is the term for appreciating yourself without really worrying about what others think about you. The fact that others can influence your self-worth, your own perceived value by malicious behavior, is something that needs to be changed.

Now, that doesn't mean we should accept unhealthy decisions but love ourselves so much that we make the healthiest decisions for ourselves for the sole reason of **self-appreciation**. When we don't even love ourselves, we let ourselves go and take unhealthy decisions, either for being comfortable or for not knowing what decision to make.

When one's perceived value is low and the world is set up against you, it's tough to overcome all of that. You try to make things work for yourself, but end up being deceived. People in all countries of the world can get a job, any job, only to find that what they receive in exchange for their effort, is negligent. That makes you think that there's an easier way to make a little bit more money to at least something. That's when a person decides to take predatory measures and either steal or do something against their moral compass, even if it's against their principles, they do it solely, MOST TIMES, to eat that day.

Sure, crimes shouldn't be committed, but when people are stealing just to eat, that's when you have to take a look at what's going on and why so many people do such things. Not everyone steals for evil intentions, some steal, kidnap and rape children like the global pedophile elite (*Epstein didn't kill himself*), but not everyone has evil intentions and it's usually because something essential is lacking in their lives.

Returning to the *self-appreciating theory*, **Phreess** was born as an idea of creating a **cryptocurrency which value increases over time** and that people will be able to spend a lot less money on everyday things. With fiat currencies, prices increase over time and you would have to work a lot more or provide a lot more value to the market to buy something that was a lot cheaper time before. Fiat currencies lose value over time, even if they increase their value in the short term.

### **An ever-increasing market**

With Phreess's self-appreciating theory, supply will never increase (no more tokens can be minted) and demand will continue to increase. The reason for the increase in demand will be its price and the self-appreciating value the token will gain.

### **Phreess Exchange – The real game-changer**

Phreess Exchange will be the home of the first-ever, self-appreciating token. At the Phreess Exchange, people will be able to trade their Phreess tokens for Bitcoin or Ethereum at a set price. Even if everyone tried to sell their Phreess tokens, the price would not drop and would continue to increase. It would be like trading on an Over-The-Counter (OTC) Exchange.

The goal is to make the Phreess token so valuable, that it would be accepted without the need to trade it to Bitcoin or Ethereum to purchase goods or services.

How the token price was decided to use the prime numbers sequence and the 100x multiplier for each of the 5 Stages in satoshis (Bitcoin's minimal unit of 0.00000001). The first four stages are starting from 1, then the first 25 prime numbers multiplied by 100. So, the first SubStage value is at 0.00000100 Bitcoin (100 Satoshis)

### The 5 Stages of Self-Appreciation

The value of 1 Phreess token is shown in Bitcoin and the start of that SubStage. More details: <https://phreess.com/#appreciation>

The first 12 Substages in Stage 1 are going directly to raise funds on ICO, and each substage in this period will last 2 weeks. Then the first substage of the following stages will be a 2 week ICO period and then the rest of the substages will last 1 week. **All amounts in Bitcoin**

Stage #1	Stage #2	Stage #3	Stage #4	Stage #5
0.00000100	0.00010000	0.01000000	1.00000000	100.00000000
0.00000200	0.00020000	0.02000000	2.00000000	+10% Monthly
0.00000300	0.00030000	0.03000000	3.00000000	
0.00000500	0.00050000	0.05000000	5.00000000	
0.00000700	0.00070000	0.07000000	7.00000000	
0.00001100	0.00110000	0.11000000	11.00000000	
0.00001300	0.00130000	0.13000000	13.00000000	
0.00001700	0.00170000	0.17000000	17.00000000	
0.00001900	0.00190000	0.19000000	19.00000000	
0.00002300	0.00230000	0.23000000	23.00000000	
0.00002900	0.00290000	0.29000000	29.00000000	
0.00003100	0.00310000	0.31000000	31.00000000	
0.00003700	0.00370000	0.37000000	37.00000000	
0.00004100	0.00410000	0.41000000	41.00000000	
0.00004300	0.00430000	0.43000000	43.00000000	
0.00004700	0.00470000	0.47000000	47.00000000	
0.00005300	0.00530000	0.53000000	53.00000000	
0.00005900	0.00590000	0.59000000	59.00000000	
0.00006100	0.00610000	0.61000000	61.00000000	
0.00006700	0.00670000	0.67000000	67.00000000	
0.00007100	0.00710000	0.71000000	71.00000000	
0.00007300	0.00730000	0.73000000	73.00000000	
0.00007900	0.00790000	0.79000000	79.00000000	
0.00008300	0.00830000	0.83000000	83.00000000	
0.00008900	0.00890000	0.89000000	89.00000000	
0.00009700	0.00970000	0.97000000	97.00000000	

## **The Token Supply Distribution**

There are and there will only be 2,357,111,317 Phreess Tokens in total. No more tokens can be minted from the smart contract. They will all be sold on a public setting through the site (<https://phreess.com/buy-tokens>) and if tokens are left from sale, they will be given away through bounties.

If by the beginning of Stage 5, there are still tokens left unsold or not given away on bounties, they will be used on bounties until none are left to be sold or given away.

## **The Road Map**

Not everything is set in stone, but the main thing of focus is the Phreess Exchange, which the first goal is to make ready a functioning and secure version of it and then we will work on making it beautiful.

The goal is to get the Phreess Exchange ready by March 31st, 2021, which is the end date of our ICO of the First Stage.

The funds raised will be used mostly on optimized advertising.

Now, for the ones who don't know me, I used to do lots of online marketing over the years and made fantastic money, but all went on partying lol!

But I want to show 2 ebooks I wrote about Advanced SEO Techniques (01.pdf) and an SEO Ebook Showing 2 profitable and ranked sites (02.pdf).

Ebooks are mine, so make sure to share them with whoever is interested in learning online marketing and seo.

Ebook 01: Advanced SEO (Search Engine Optimization) Techniques:

<https://royserpa.com/ebooks/01.pdf>

Ebooks 02 SEO ebook & Examining 2 profitable sites:

<https://royserpa.com/ebooks/02.pdf>

I also made a lot of money with lead arbitrage on auto insurance and solar panels, but it's been a while now.

The funny thing is that the insurance companies and solar panels always tried to mess up with me by paying me less than the number of leads I sent their way and so I figured out that I could do lead arbitrage and make money EVEN after they were paying me around 3-5 leads out of every 10 leads I sent their way.

In the end, I know marketing, I know how it is in the online world and I believe that Phreess can be a great way to tip the scale in favor of humanity and stop these predatory actions.

## **The Team**

I was going to team up with several known parties in the crypto sphere, but they backed down, so I have to do it all by myself and hopefully the great community that is the crypto space. My name is Jose Luis "Roy" Castro, by the way.